

# 1. Who Are You?

Please **PRINT CLEARLY** the information as you would like it to appear on your name tag.

Name \_\_\_\_\_

Business, Farm Name, Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_ E-mail \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

# 2. Mark all that apply

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Farmer           | <input type="checkbox"/> full time farmer | <input type="checkbox"/> part time farmer | <input type="checkbox"/> full time off farm |
| <input type="checkbox"/> livestock        | <input type="checkbox"/> dairy            | <input type="checkbox"/> row crops        | <input type="checkbox"/> forage             |
| <input type="checkbox"/> vegetables       | <input type="checkbox"/> fruit            | <input type="checkbox"/> flowers          | <input type="checkbox"/> herbs              |
| <input type="checkbox"/> direct marketing | <input type="checkbox"/> home gardener    | <input type="checkbox"/> homesteader      | <input type="checkbox"/> organic            |
| <input type="checkbox"/> natural          | <input type="checkbox"/> grass fed        | <input type="checkbox"/> other            |   |

- |                                   |                                     |                                      |  |                                |
|-----------------------------------|-------------------------------------|--------------------------------------|--|--------------------------------|
| <input type="checkbox"/> Educator | <input type="checkbox"/> University | <input type="checkbox"/> High School | <input type="checkbox"/> Technical College | <input type="checkbox"/> other |
| <input type="checkbox"/> Student  | <input type="checkbox"/> University | <input type="checkbox"/> High School | <input type="checkbox"/> Technical College | <input type="checkbox"/> other |

- |                                       |   |                                     |                                      |
|---------------------------------------|---|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> Organization | <input type="checkbox"/> Non-profit             | <input type="checkbox"/> Agency     | <input type="checkbox"/> other       |
| <input type="checkbox"/> Business     | <input type="checkbox"/> agricultural           | <input type="checkbox"/> consultant | <input type="checkbox"/> family farm |
|                                       | <input type="checkbox"/> value added processing | <input type="checkbox"/> other      |                                      |

- Individual    interested in buying local    interested in supporting local farmers

# 3. Choose your sessions

If you are with a group please fill out **one form** for **each attendee**. Or write in the **number** of people next to the session indicating how many will attend each session. This does not commit you to this workshop (EXCEPT for the Business Feasibility Package) but merely allows for more accurate planning.

## Thursday, January 24

9:00 a.m. Welcome

9:30 - 10:30 a.m. General Session

11:00 - 12:00 p.m. Breakout Sessions

- 1. Business Feasibility Package Deal (This is a 6 part session, no need to check any other sessions)
- 2. Farm Biodiesel Processing
- 3. State Regulations You Need to Know
- 4. Primary Marketing Research
- 5. Institutional Purchasing of Local Food
- 6. Exploring the Food Footprint

12:00 p.m. - 1:30 p.m. Lunch & General Session Speakers

1:45 p.m. - 2:45 p.m. Breakout Sessions

- 7. Views from the Bio-Economy Front Lines
- 8. The Process & Value of Certifying
- 9. Public Relations Farmer Style
- 10. Basics of High Tunnel Production for Season Extension
- 11. Food Network

3:15 p.m. - 4:15 p.m. Breakout Sessions

- 12. It's All About Feedstock
- 13. Planned Profit
- 14. Event Planning for Your Farm
- 15. Buy Fresh/Buy Local MN & WI
- 16. From Pig to Plate

6:00 p.m. Banquet & Keynote

## Friday, January 25

8:00 - 9:00 a.m. General Session

9:30 a.m. - 10:30 a.m. Breakout Sessions

- 17. Pelleting Native Grasses for Bioheat
- 18. Farmer Grant Programs
- 19. Positioning and Pricing Your Product
- 20. Local Foods Around the USA

11:00 a.m. - 12:00 p.m. Breakout Sessions

- 21. TBA
- 22. Dancing with Diversity
- 23. Hidden Springs Creamery Market Focus

24. Buy Local, Buy WI & The WI Eat Local Challenge

- 25. Local Food for Everyone
- 26. Scaling Up Sustainable Regional Food Systems

12:00 p.m. - 1:30 p.m. Lunch & General Session Speakers

1:30 - 2:30 p.m. Breakout Sessions

- 27. TBA
- 28. Creating Connections
- 29. TBA
- 30a. The Local Farm
- 30b. Local Food Systems Awareness
- 31. Selling to Grocery Stores and Restaurants

32. Hunger and Food Security

3:00 - 4:00 p.m. Speaker Q&A Session, Prizes and Closing Remarks

# 4. Register

Full Conference (both days Jan 24-25)	Early Bird Before Jan 1	After Jan 1	HOW MANY?	Total
<input type="checkbox"/> Adult	\$100	\$115		
<input type="checkbox"/> Additional adults from same farm or family	\$75	\$90		
<input type="checkbox"/> Student w/ID	\$50	\$65		
<input type="checkbox"/> Child (5-18 yrs old)	\$40	\$55		
<b>Single Day Registration</b>				
<b>Thursday, Jan 24</b> <input type="checkbox"/> Adult	\$60	\$75		
<input type="checkbox"/> Student w/ID	\$35	\$50		
<input type="checkbox"/> Child (5-12 yrs old)	\$30	\$45		
<b>Friday, Jan 25</b> <input type="checkbox"/> Adult	\$50	\$65		
<input type="checkbox"/> Student w/ID	\$30	\$45		
<input type="checkbox"/> Child (5-12 yrs old)	\$25	\$40		

Tradeshow Exhibits	Early Bird Before Jan 1	After Jan 1	Total
*All booth staff must register for conference			
<input type="checkbox"/> Agency or Business Exhibit Space (table & chairs included)	\$175	\$195	
<input type="checkbox"/> Educational or Farm Exhibit Space non-profit or farms only (table & chairs inc.)	\$75	\$85	

Credit Card Service Fee Add \$15 per transaction.	\$
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GRAND TOTAL	\$
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## Special Requests

- vegetarian meals
- other special dietary needs
- If you have special needs that may require accommodations, please check this box and a member of our staff will contact you to discuss your needs.

Reasonable accommodations for individuals who qualify under the Americans Disabilities Act are available. If accommodations are not requested at least 10 days in advance, we cannot guarantee availability of accommodations on site.

- I will be submitting a project for the poster session.
- I am interested in entering the writing contest.

# 5. Payment information

College and technical college students, please contact River Country RC&D for a discounted rate.

- Check/ Money Order    Purchase Order    Credit Card

Please note a \$15 service fee will be added to all credit card registrations.

Card Type (Master Card, Visa, Etc.) \_\_\_\_\_

Card # \_\_\_\_\_

3 digit security code (on the back of your card) \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to River Country RC&D and mail completed registration and payment to: River Country RC&D, P.O. Box 207, Altoona, WI 54720-0207 Questions? Call Lindsay Raab at 715.834.9672.

Please remember to reserve your overnight room at the Plaza Hotel and Suites. A limited block of rooms has been reserved at the reduced price of \$76+ tax per night per room for Thursday, January 24 and Friday, January 25, 2008 (single, double, triple or quad), so remember to say you are participating in the Food Summit/Value Added Conference, group number 5772. Call 800.482.7829.